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Press Release

“VA Can Do Better”, Says Well-known Trainer

Team Results USA CEO John Kolm speaks out against waste, “trainertainment” at lavish conferences

Potomac, MD, October 10, 2012: Leading team productivity improvement company CEO John Kolm said today “The VA can do much better”, in response to today’s call by House and Senate Republicans for disciplinary measures against senior VA staffers in the wake of an extravagant “training conference” held in Orlando FL late last year.

“The improper hiring of unqualified people to provide entertainment has nothing at all to do with training,” continued Kolm, CEO of well-known team productivity improvement company Team Results USA. “In fact, we’ve coined the term ‘trainertainment’ for this type of thing – providing entertainment masquerading as training so that the taxpayer gets to pay for it.”

“It’s unfortunate that the rare scandal of this type undoes the hard work and legitimate training and meeting-organizing efforts of so many dedicated public servants”, continues Kolm. “There are companies out there who offer real substance – not fluff and entertainment – in team training, and nobody is more frustrated and indignant at waste and trainertainment than they are.”

“There’s absolutely no reason why these meetings have to be in Orlando or Las Vegas, why they have to be held in such luxury or why they have to cost so much. As one example, the \$ 49,516 cost of making an unauthorized George S. Patton video could have paid for six highly qualified team facilitators to run a program lasting two solid days.”

“The VA can do better, and most of the time, it does do better. What’s needed is more discerning and ethical buying by better-informed decision-makers who are focused on taxpayer value and not on themselves.”

To Find Out More

John Kolm is available for interview and can be reached via Amanda Biller at Team Results USA at 1 301 500 0487 or amanda.biller@teamresultsusa.com .

For Release 2:00pm EDT, October 10, 2012